

The *Mediacaster* Summer Source Guide is published in May and the Winter Source Guide in December. This semi-annual Source Guide is a listing of companies, associations and agencies serving Canada's cable, specialty, pay and PPV, telephone, content creators, wireless, hardware & software, satellite, and related industries. Listings are **free of charge** but we ask that you supply all requested information.

**Section: Technical Services, Consultants, Associations, etc.**

**PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION**

**Return by fax to 416-510-5178 – if busy fax to 416-510-5129**

Company Legal Name: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-Free Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Toll-Free fax: \_\_\_\_\_

Corporate E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

**Key Personnel** (please provide information on executive positions indicated below):

Name

Title

Chief Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Marketing Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Programming Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Technology Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Company established in \_\_\_\_\_ Number of employees \_\_\_\_\_

Your branch offices **IN CANADA ONLY**:

\_\_\_\_\_  
\_\_\_\_\_

Description of your business (30 words or less):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Mediacaster Source Guide

**Note:** Please provide the name and fax number of the contact at your company who updated this form.

**Note that this information will not be published unless requested.**

Verification contact person name and fax:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax : \_\_\_\_\_

Date: \_\_\_\_\_

# Mediacaster Source Guide

**LISTING OPTIONS:** Check the box of the option you want for your company

## PRINT ENHANCEMENT OPTION

**Logo Service \$525**

- To add impact to your listing, *Mediacaster* offers a logo service. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to [jcook@mediacaster.com](mailto:jcook@mediacaster.com).

**QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code**



Mediacaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Mediacaster will prepare the code for you and place over your listing.

## COMBINATION LOGO PACKAGE

**(Print & On-line) — \$1030**

*Mediacaster* offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- 1/2" Logo in Print Directory
- 1/2" Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

## WEB ENHANCEMENT OPTIONS

**Enhanced Listing — \$495**

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

**FOR ADVERTISING INFORMATION PLEASE CALL:**

**James Cook, Senior Publisher**  
**Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239**  
**Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871#**  
**USA Toll Free: 1-800-387-0273, Press 1, Dial 6871#**  
**E-mail: [jcook@mediacaster.com](mailto:jcook@mediacaster.com)**

**THANK YOU FOR COMPLETING THE *MEDIACASTER* SOURCE GUIDE LISTING QUESTIONNAIRE**

Authorized Signature: \_\_\_\_\_

Print name: \_\_\_\_\_ Position: \_\_\_\_\_

Your Telephone: \_\_\_\_\_ Your Fax: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_ Date Completed: \_\_\_\_\_

This e-mail address will be used for future verification and will not be published.

**Please return your completed questionnaire as soon as possible.**

**Mediacaster Source Guide, 80 Valleybrook Dr., Toronto, ON M3B 2S9**  
**Telephone: 416-510-6871; 1-800-268-7742, ext. 6871**  
**Please fax completed questionnaire to: 416-510-5178; if busy fax to 416-510-5129**  
**[cb@businessinformationgroup.ca](mailto:cb@businessinformationgroup.ca)**

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Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Tel# \_\_\_\_\_

Address \_\_\_\_\_ Fax# \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

- |  |   |
|--|---|
| 536 <input type="checkbox"/> Independent Cable Systems Operators               | 230 <input type="checkbox"/> Mfg & Whlsrs of Telephone/Wireless Technology                |
| 348 <input type="checkbox"/> Major Multi-System Operators                      | 646 <input type="checkbox"/> Mfg & Whlsrs of Cable including coax, fibre optics, switches |
| 157 <input type="checkbox"/> Cable Programming/Networks                        | 650 <input type="checkbox"/> Mfg & Whlsrs of TV/Radio Equipment and Software              |
| 541 <input type="checkbox"/> Telephone Company                                 | 647 <input type="checkbox"/> Retailers of Satellite Equipment & Systems                   |
| 641 <input type="checkbox"/> Cell Phone Company                                | 648 <input type="checkbox"/> Retailers of TV Equipment                                    |
| 642 <input type="checkbox"/> Digital Broadband Services Operation/Distribution | 406 <input type="checkbox"/> National Advertisers   |
| 514 <input type="checkbox"/> Satellite Services Operation/Distribution         | 108 <input type="checkbox"/> Advertising Agencies   |
| 318 <input type="checkbox"/> Internet Service Provider                         | 127 <input type="checkbox"/> Program/Content Provider: Production House Audio             |
| 643 <input type="checkbox"/> Audio/Video Streaming                             | 576 <input type="checkbox"/> Program/Content Provider: Production House Video             |
| 645 <input type="checkbox"/> Transmission Link Services                        | 649 <input type="checkbox"/> Program/Content Provider: Programmers                        |
| 644 <input type="checkbox"/> Broadband Providers                               | 485 <input type="checkbox"/> Program/Content Provider: Syndicators and Agents             |
| 378 <input type="checkbox"/> Microwave Service Providers                       | 182 <input type="checkbox"/> Consultants  |
| 543 <input type="checkbox"/> TV Stations/Networks                              | 125 <input type="checkbox"/> Associations   |
| 204 <input type="checkbox"/> Specialty & Pay TV                                | 267 <input type="checkbox"/> Government   |
| 169 <input type="checkbox"/> Community TV                                      | 000 <input type="checkbox"/> Other ( <i>please specify</i> )                              |
| 587 <input type="checkbox"/> Other Wireless Communications ( <i>specify</i> )  |   |

**FAX YOUR ORDER NOW! (416) 510-6875**

**OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547**

**MEDIACASTER**

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