

The *Mediacaster* Summer Source Guide is published in May and the Winter Source Guide in December. This semi-annual Source Guide is a listing of companies, associations and agencies serving Canada's cable, specialty, pay and PPV, telephone, content creators, wireless, hardware & software, satellite, and related industries. Listings are **free of charge** but we ask that you supply all requested information.

Section: Cable Systems

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION
Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Company Legal Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Key Personnel (please provide information on executive positions indicated below):

Name

Title

Chief Executive _____

E-mail address _____

Marketing Executive _____

E-mail address _____

Programming Executive _____

E-mail address _____

Technology Executive _____

E-mail address _____

Company established in _____ Number of employees _____

ISO: _____ Year certified (if different) _____

Channels: _____ Subscribers: _____

Additional systems: _____

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Please outline your Community Channels/Production Facilities:

Note: Please provide the name, fax number and email address of the contact at your company who updated this form.

Note that this information will not be published unless requested.

Verification contact person name, email and fax:

Name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Fax : _____

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LISTING OPTIONS: Check the box of the option you want for your company

PRINT ENHANCEMENT OPTION

Logo Service *** SPECIAL PRICE \$285 ***

• To add impact to your listing, *Mediacaster* offers a logo service. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to jcook@mediacaster.com.

QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code



Mediacaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Mediacaster will prepare the code for you and place over your listing.

WEB ENHANCEMENT OPTIONS

Enhanced On-line Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your system, programming, HDTV upgrades, etc.
- High ranking in product search results – Move to the top of buyers online.

FOR ADVERTISING INFORMATION PLEASE CALL:

James Cook, Senior Publisher

Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239

Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871#

USA Toll Free: 1-800-387-0273, Press 1, Dial 6871#

E-mail: jcook@mediacaster.com

THANK YOU FOR COMPLETING THE *MEDIACASTER* SOURCE GUIDE LISTING QUESTIONNAIRE

Authorized Signature: _____

Print name: _____ Position: _____

Your Telephone: _____ Your Fax: _____

Contact e-mail: _____ Date Completed: _____

This e-mail address will be used for future verification and will not be published.

Please return your completed questionnaire as soon as possible.

Mediacaster Source Guide, 80 Valleybrook Dr., Toronto, ON M3B 2S9

Telephone: 416-510-6871; 1-800-268-7742, ext. 6871

Please fax completed questionnaire to: 416-510-5178; if busy fax to 416-510-5129

cb@businessinformationgroup.ca

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Card # _____ Expiry Date _____

Signature _____ Date _____

Name _____ Title _____

Company _____ Tel# _____

Address _____ Fax# _____

City _____ Prov/State _____ Postal/Zip Code _____

E-Mail _____

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

- | | |
|---|--|
| <p>536 <input type="checkbox"/> Independent Cable Systems Operators 348 <input type="checkbox"/> Major Multi-System Operators 157 <input type="checkbox"/> Cable Programming/Networks 541 <input type="checkbox"/> Telephone Company 641 <input type="checkbox"/> Cell Phone Company 642 <input type="checkbox"/> Digital Broadband Services Operation/Distribution 514 <input type="checkbox"/> Satellite Services Operation/Distribution 318 <input type="checkbox"/> Internet Service Provider 643 <input type="checkbox"/> Audio/Video Streaming 645 <input type="checkbox"/> Transmission Link Services 644 <input type="checkbox"/> Broadband Providers 378 <input type="checkbox"/> Microwave Service Providers 543 <input type="checkbox"/> TV Stations/Networks 204 <input type="checkbox"/> Specialty & Pay TV 169 <input type="checkbox"/> Community TV 587 <input type="checkbox"/> Other Wireless Communications (<i>specify</i>)</p> | <p>230 <input type="checkbox"/> Mfg & Whlsrs of Telephone/Wireless Technology 646 <input type="checkbox"/> Mfg & Whlsrs of Cable including coax, fibre optics, switches 650 <input type="checkbox"/> Mfg & Whlsrs of TV/Radio Equipment and Software 647 <input type="checkbox"/> Retailers of Satellite Equipment & Systems 648 <input type="checkbox"/> Retailers of TV Equipment 406 <input type="checkbox"/> National Advertisers 108 <input type="checkbox"/> Advertising Agencies 127 <input type="checkbox"/> Program/Content Provider: Production House Audio 576 <input type="checkbox"/> Program/Content Provider: Production House Video 649 <input type="checkbox"/> Program/Content Provider: Programmers 485 <input type="checkbox"/> Program/Content Provider: Syndicators and Agents 182 <input type="checkbox"/> Consultants 125 <input type="checkbox"/> Associations 267 <input type="checkbox"/> Government 000 <input type="checkbox"/> Other (<i>please specify</i>)</p> |
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FAX YOUR ORDER NOW! (416) 510-6875

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