

The *Mediacaster* Summer Source Guide is published in May and the Winter Source Guide in December. This semi-annual Source Guide is a listing of companies, associations and agencies serving Canada's cable, specialty, pay and PPV, telephone, content creators, wireless, hardware & software, satellite, and related industries. Listings are **free of charge** but we ask that you supply all requested information.

**Section: Hardware and Software**

**PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION**

**Return by fax to 416-510-5178 – if busy fax to 416-510-5129**

Company Legal Name: \_\_\_\_\_

Location Address: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

Telephone: \_\_\_\_\_ Toll-Free Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ Toll-Free fax: \_\_\_\_\_

Corporate E-mail: \_\_\_\_\_

Web: \_\_\_\_\_

Company established in \_\_\_\_\_ Number of employees \_\_\_\_\_

**Key Personnel** (please provide information on executive positions indicated below):

Name Title

Chief Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Marketing Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Programming Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Technology Executive \_\_\_\_\_

E-mail address \_\_\_\_\_

Your branch offices **IN CANADA ONLY**:

\_\_\_\_\_  
\_\_\_\_\_

**Distributors:**

\_\_\_\_\_  
\_\_\_\_\_

# Mediacaster Source Guide

Manufacturer's Agent:

---

---

Description of your business (30 words or less):

---

---

## ACTIVITIES (check all applicable)

- Manufacturer   a)  At this location   b)  Another Location in Canada   c)  Outside Canada  
 Manufacturer's Sale Office    Wholesaler    Wholesale Agent & Broker  
 Distributor. If so do you distribute products *other* than your own?    Yes    No  
 Other (describe) \_\_\_\_\_

Do you have an electronic product catalogue with shopping cart?    Yes    No

**Products:** To add products and services, select the appropriate product number from the attached Product List and write it in the space below:

---

---

**Note:** Please provide the name, fax number and email of the person who would be responsible for updating this form.

**Note that this information will not be published unless requested.**

Verification contact person name, email and fax:

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Date: \_\_\_\_\_ E-mail: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax : \_\_\_\_\_

# Mediacaster Hardware and Software On-Line Product List

## Ad Insertion Technology

- 105167 Audio Tape
- 105363 Cable Layers/Trenchers
- 105416 Duplication Systems
- 105442 Editing Suite Rentals
- 105191 English and French dubbing
- 105331 Locking Systems
- 118349 Market Research
- 105230 Microwave Diodes
- 105373 Multi-Channel Insertion
- 105354 Screen/Projection Materials
- 105192 Slide Creation
- 105434 Video Effects Equipment

## Alphanumeric Display Systems

- 105148 Custom Display
- 105149 News Display
- 105150 Stock Exchange Display
- 126472 Tally Systems

## Antenna Systems

- 105152 AM
- 105157 Arrays
- 105158 Earth Station
- 105159 Fixed
- 105153 FM
- 105160 Microwave
- 105161 Omni-Directional
- 105162 System Design
- 105163 Transportable
- 105154 TV
- 105155 UHF
- 105156 VHF

## Audio Equipment

- 105165 Amplifiers
- 105166 Audio Level Meters
- 105168 Belt Pack Systems
- 105169 CD Players
- 105170 Compressors
- 105171 Connectors
- 105172 Consoles
- 105173 Digital Equipment
- 105174 Headphones
- 105175 High Speed Cassette Duplicators
- 105176 Intercoms
- 105177 Limiters
- 105178 Microphones
- 105179 Mixers
- 105180 Monitors
- 105181 Preamplifiers
- 105182 Processors
- 105183 R-DAT
- 105184 Recorders
- 105185 Rental
- 105186 Sibilance Processing
- 105187 Speakers
- 105188 Tape, Cartridges, Accessories
- 105189 Turntables

## 105190 Audio/Visual

### Batteries

- 105194 For Back-Up Power Supply

- 105195 For Descramblers

## Cable

- 105197 Audio Cable
- 105198 Cable Ties, Tie Mounts
- 105199 Coaxial Cable
- 105200 Computer Cable
- 105201 Control Cable
- 127060 Data
- 105202 Fiber Optic Cable
- 105203 Fire Protective Cable
- 105204 High Frequency Cable
- 105205 Lead Sheathed Cable
- 105206 Remote Control Signalling Cable
- 105346 Rentals
- 105207 Rubber Insulated Cable
- 105208 Transmission Cable
- 105209 Twin Axial Cable
- 105210 Underground Cable

## Cable Advertising (Alphanumeric) Equipment

- 105212 Text Only
- 105213 Text W/Pre-Stored Graphic

## 127140 Cable Fastening Products

### Cable Fault Locators

- 105215 Coaxial
- 105216 Fiber Optic

## 127142 Cable Guard Products

## 127141 Cable Identification Products

### Cable Pay-Per-View Systems

- 105218 Converters
- 105219 Interdiction

## 117108 Computer Equipment

### Computer Management Services

- 105221 Accounting Systems
- 105222 Call Processing
- 105223 Statement Prod./Mailing
- 105224 Subscriber Processing

## 117025 Computer Software

### Converters

- 105227 Addressable
- 105226 Infra-Red Controlled

### Electronic Supplies

- 105229 Jacks
- 105231 Plugs
- 105232 Power Tubes
- 105233 Receiving Tubes
- 105234 Switches
- 105235 Telecomponents
- 105237 Transistors
- 105236 Transmitter Tubes

### Equipment

- 105239 Actives
- 124818 Amplifier
- 105240 Cabinetry
- 105241 Cable Lashers
- 124749 Cable Modem
- 105242 Cable Splice Products

- 124750 CBR (Cornerstone Voice)
- 124747 CMTS
- 105243 Connectors
- 105244 Decoders
- 105246 Descramblers
- 105247 Detectors
- 105248 Drop Cables
- 105249 Drop Installation Prod's
- 124748 e-MTA
- 105250 Feedhorns
- 105251 Filters
- 105252 Fishers
- 105253 Group Relay Analyzers
- 105254 Headend Equipment
- 105255 Installation Tools
- 105256 Line Amplifiers
- 105257 Line Extenders
- 105258 Molding
- 124819 Multiplexer
- 105259 Passives
- 105260 Polyethylene Pipe, etc.
- 105261 Sealants/Lubricants
- 105262 Shrink Tubing
- 105263 Strand
- 124744 Structured Cabling
- 105264 Taps
- 105265 Traps
- 105266 Trunks/Bridges
- 105267 UHF/VHF Sideband Amps
- 105268 Vacuum Tubes

## Fiber Optic Systems & Services

- 105270 Consulting/Design
- 105271 Equipment Rental
- 105272 Hardware
- 105273 Installation
- 105274 LAN Systems
- 105275 Training Courses

## Graphics Equipment

- 105282 3D & 2D Graphic Systems
- 105277 Character/Text Generators
- 105278 Colour Graphics
- 105279 Computer Animation Systems
- 105281 Paint Systems
- 105280 Titling Systems
- 105283 Video Display Systems

## Microwave Equipment

- 105285 Adapters
- 105286 Filters
- 105287 Line Amplifiers
- 105288 Microwave Links
- 105289 Receivers
- 105290 System Design
- 105291 Transmitters
- 105292 Used Equipment

## Other Related Equipment

- 105450 Cellular Telephones
- 105451 Custom Moving/Store Cases
- 105452 Lap Top Computers
- 105453 Portable Buildings
- 105454 Portable Fax Machines

# Hardware and Software On-Line Product List

## Power Supplies

- 105294 Back-Up Power Supply
- 105295 Power Conditioning
- 105296 Power Inverters
- 105297 Uninterrupted Power Supply

## Protection

- 105299 Chemical Grounding Rods
- 105300 Dissipation Arrays
- 105301 Emergency Warning Systems
- 105302 Lightning Protection
- 105303 Lightning Suppressors
- 105304 Line Surge Protectors
- 105305 Voltage Surge Suppressors

## Repair Services

- 105307 Audio Equipment
- 105308 CATV Equipment
- 105309 Distribution Equipment
- 105310 Headend Equipment
- 105311 Test Equipment
- 105312 Video Equipment

## Satellite Equipment

- 105314 Downlink Systems
- 105316 Modulators
- 105315 Monitors
- 105317 Receivers
- 105318 Signal Processing Equipment
- 105319 TVRO Equipment
- 105320 Uplink Systems

## Satellite Services

- 105322 Analysis
- 105323 Engineering/System Design
- 105324 Equipment Installation
- 105325 Headend Construction
- 105326 Rebuilding
- 105327 Testing

## Security

- 105329 Converter Security Seals
- 105330 Key Control (Multi-Use)
- 105332 Security Enclosures
- 105333 Surveillance Systems
- 105334 Tele-Theft Locking
- 105335 Transmission

## Services

- 105337 Background Music
- 105338 Certification
- 132160 Closed Captioning
- 105339 Installation
- 124745 Internet Solutions
- 123739 IP Telephony
- 105340 Mobile Prod. Facilities
- 105341 Rentals
- 105342 System Audits
- 105343 System Design/Engineering
- 131045 VoIP
- 105344 Wiring/Rewiring

## Studio Production Equipment/Services

- 105353 Colour Filters
- 105347 Commercial Insertion Systems
- 105348 Fog Machines
- 105349 Grip Equipment
- 105350 Lighting/Special Effects
- 105351 Optical Repairs/Testing
- 105352 Production Services/Design
- 105355 Specialty Lenses & Access.
- 105356 Tripods, Pedestals
- 105357 TV Cameras/Tubes
- 105358 TV Signal Processors

## Switching Equipment

- 105372 Distribution Switchers
- 105374 Routing Switchers
- 105375 Video Production Switchers

## System Construction

- 105361 Aerial Lifts
- 105360 Aerial/Pole Line Hardware
- 105362 Base Mapping
- 105364 Computer Aided Design
- 105365 Installation Hardware
- 105366 Pedestals/Enclosures
- 105367 Portable Gas Detector
- 105368 Strand Mapping
- 105369 Surveys
- 105370 Walk-Out Surveys

## Test Equipment

- 105377 Bench/Field Sweep Equipment
- 105378 Calibrators
- 105379 HDTV Test Pattern
- 105380 Leakage Detection/Measure
- 105381 Oscilloscopes
- 105382 Signal Level Meters
- 105383 Spectrum Analyzers
- 105384 Sync Pulse Generator Test
- 105385 System Analyzers
- 105386 Test Pattern Generators
- 105387 Vectorscopes
- 105388 Voltage Regulators
- 105389 Watt Meters
- 105390 Waveform Monitors
- 105245 Demodulators

## Towers

- 105392 Design, Manufacture
- 105393 Guyed
- 105394 Maintenance
- 105395 Self-Supporting

## Transmission/Distribution Equipment

- 105397 AM
- 105403 Coaxial Cable
- 105406 Compression
- 105404 Fiber Optic
- 105398 FM
- 105399 MMDS

- 105405 Satellite
- 105400 TV
- 105401 UHF
- 105402 VHF

## 105407 Van And Vehicle Outfitters

## Video Equipment

- 105409 Addressable Controller
- 105410 Cabinets/Carts
- 124746 Cameras
- 105411 Chroma Key Equipment
- 105412 Colour Correction Equipment
- 105413 Colourizers
- 105414 Digital Effects
- 105415 Digital Equipment
- 105417 Editing Systems
- 105418 ENG/EFP/Studio Cameras
- 105419 Enhancers
- 105420 Film to Video Converters
- 105421 Four Field Converters
- 105422 Monitors/Receivers
- 140540 Multi-Image Display
- 105423 Multi-Vendor Scrambling
- 105425 Position/Analyze Equipment
- 105426 Projectors
- 105427 Prompting Systems
- 105428 Rentals
- 105429 Still Stores/File Systems
- 105430 Time Base Correctors
- 105431 Time Code Generators
- 105432 Time Code Readers
- 105433 Tripods, Pedestals
- 105435 Video Patch Panels
- 105438 Video Tape Degaussers
- 105437 Video Telephones
- 105436 VTRs, VCRs

## Video Production Services

- 105440 Computer Animation
- 105441 Custom Designed Systems
- 105443 Film to Tape Transfers
- 105444 Special Effects
- 105445 Standards Conversion
- 105446 Technical Services/Installation
- 105447 Video Tape Duplication
- 105448 Videotape

## 127160 Wireless Data Communications Systems

## Other

---

---

---

## Mediacaster Source Guide

**LISTING OPTIONS:** Check the box of the option you want for your company

### PRINT ENHANCEMENT OPTION

**Logo Service \$525**

- To add impact to your listing, *Mediacaster* offers a logo service. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to [jcook@mediacaster.com](mailto:jcook@mediacaster.com).

**QR CODES — NEW FEATURE — \$300.00 net CDN Funds each code**



Mediacaster has launched a new feature for our print readers to digitally contact companies listed in the Source Guide. We have introduced QR Codes which permits readers to contact you immediately and digitally. Readers scan the symbol, from their Smartphones, and are linked immediately to your website. Mediacaster will prepare the code for you and place over your listing.

### COMBINATION LOGO PAGKAGE

**(Print & On-line) — \$1030**

*Mediacaster* offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- ½” Logo in Print Directory
- ½” Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

### WEB ENHANCEMENT OPTIONS

**Enhanced Listing — \$495**

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

**FOR ADVERTISING INFORMATION PLEASE CALL:**

**James Cook, Senior Publisher**

**Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239**

**Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871#**

**USA Toll Free: 1-800-387-0273, Press 1, Dial 6871#**

**E-mail: [jcook@mediacaster.com](mailto:jcook@mediacaster.com)**

**THANK YOU FOR COMPLETING THE *MEDIACASTER* SOURCE GUIDE LISTING QUESTIONNAIRE**

Authorized Signature: \_\_\_\_\_

Print name: \_\_\_\_\_ Position: \_\_\_\_\_

Your Telephone: \_\_\_\_\_ Your Fax: \_\_\_\_\_

Contact e-mail: \_\_\_\_\_ Date Completed: \_\_\_\_\_

This e-mail address will be used for future verification and will not be published.

**Please return your completed questionnaire as soon as possible.**

**Mediacaster Source Guide, 80 Valleybrook Dr., Toronto, ON M3B 2S9**

**Telephone: 416-510-6871; 1-800-268-7742, ext. 6871**

**Please fax completed questionnaire to: 416-510-5178; if busy fax to 416-510-5129**

**[cb@businessinformationgroup.ca](mailto:cb@businessinformationgroup.ca)**

# **Mediacaster Special Offer . . . Save...Save...Save TAKE ADVANTAGE . . . ORDER TODAY!**

Subscribe to *Mediacaster* which includes 2 Source Guides

**NOW ONLY \$35.95/year**

**ORDER TODAY**

**YES!** Please send me a 1-year subscription to *Mediacaster* Magazine including the Summer and Winter Source Guides for only \$35.95 (+ GST/QST/HSTS)

Payment Method  Cheque enclosed (payable to *Mediacaster*)  Visa  Mastercard  Amex

Card # \_\_\_\_\_ Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_ Tel# \_\_\_\_\_

Address \_\_\_\_\_ Fax# \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

E-Mail \_\_\_\_\_

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

- |  |   |
|--|---|
| 536 <input type="checkbox"/> Independent Cable Systems Operators               | 230 <input type="checkbox"/> Mfg & Whlsrs of Telephone/Wireless Technology                |
| 348 <input type="checkbox"/> Major Multi-System Operators                      | 646 <input type="checkbox"/> Mfg & Whlsrs of Cable including coax, fibre optics, switches |
| 157 <input type="checkbox"/> Cable Programming/Networks                        | 650 <input type="checkbox"/> Mfg & Whlsrs of TV/Radio Equipment and Software              |
| 541 <input type="checkbox"/> Telephone Company                                 | 647 <input type="checkbox"/> Retailers of Satellite Equipment & Systems                   |
| 641 <input type="checkbox"/> Cell Phone Company                                | 648 <input type="checkbox"/> Retailers of TV Equipment                                    |
| 642 <input type="checkbox"/> Digital Broadband Services Operation/Distribution | 406 <input type="checkbox"/> National Advertisers   |
| 514 <input type="checkbox"/> Satellite Services Operation/Distribution         | 108 <input type="checkbox"/> Advertising Agencies   |
| 318 <input type="checkbox"/> Internet Service Provider                         | 127 <input type="checkbox"/> Program/Content Provider: Production House Audio             |
| 643 <input type="checkbox"/> Audio/Video Streaming                             | 576 <input type="checkbox"/> Program/Content Provider: Production House Video             |
| 645 <input type="checkbox"/> Transmission Link Services                        | 649 <input type="checkbox"/> Program/Content Provider: Programmers                        |
| 644 <input type="checkbox"/> Broadband Providers                               | 485 <input type="checkbox"/> Program/Content Provider: Syndicators and Agents             |
| 378 <input type="checkbox"/> Microwave Service Providers                       | 182 <input type="checkbox"/> Consultants  |
| 543 <input type="checkbox"/> TV Stations/Networks                              | 125 <input type="checkbox"/> Associations   |
| 204 <input type="checkbox"/> Specialty & Pay TV                                | 267 <input type="checkbox"/> Government   |
| 169 <input type="checkbox"/> Community TV                                      | 000 <input type="checkbox"/> Other ( <i>please specify</i> )                              |
| 587 <input type="checkbox"/> Other Wireless Communications ( <i>specify</i> )  |   |

**FAX YOUR ORDER NOW! (416) 510-6875**

**OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547**

**MEDIACASTER**

80 Valleybrook Dr.  
Toronto, Ontario M3B 2S9