

The *Mediacaster* Summer Source Guide is published in May and the Winter Source Guide in December. This semi-annual Source Guide is a listing of companies, associations and agencies serving Canada's cable, specialty, pay and PPV, telephone, content creators, wireless, hardware & software, satellite, and related industries. Listings are **free of charge** but we ask that you supply all requested information.

Section: Specialty and Pay TV

PLEASE COMPLETE THE FOLLOWING INFORMATION ON YOUR ORGANIZATION

Return by fax to 416-510-5178 – if busy fax to 416-510-5129

Company Legal Name: _____

Location Address: _____

Mailing Address (if different): _____

Telephone: _____ Toll-Free Phone: _____

Fax: _____ Toll-Free fax: _____

Corporate E-mail: _____

Web: _____

Key Personnel (please provide information on executive positions indicated below):

	Name	Title
Chief Executive	_____	_____

E-mail address _____

Marketing Executive	_____	_____
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E-mail address _____

Programming Executive	_____	_____
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E-mail address _____

Technology Executive	_____	_____
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E-mail address _____

Company established in _____ Number of employees _____

Description of your business (30 words or less):

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Note: Please provide the name, fax number and email address of the contact at your company who updated this form.

Note that this information will not be published unless requested.

Verification contact person name, email and fax:

Name: _____ Title: _____

Date: _____ E-mail: _____

Telephone: _____ Fax : _____

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LISTING OPTIONS: Check the box of the option you want for your company

PRINT ENHANCEMENT OPTION

Logo Service \$525

- To add impact to your listing, *Mediacaster* offers a logo service. All we require is a print of your logo of sufficient quality for reproduction, or e-mail a digital version to jcook@mediacaster.com.

COMBINATION LOGO PACKAGE

(Print & On-line) — \$1030

Mediacaster offers a logo service to add impact to your complementary listing. This combo package includes:

- Your basic company contact information in both Print and Online Directories
- 75-word description of your company
- ½” Logo in Print Directory
- ½” Logo in On-line Directory
- High ranking in product search results – Move to the top of buyers on-line.

WEB ENHANCEMENT OPTIONS

Enhanced Listing — \$495

- Basic company contact information in Online Directory
- Company logo and 75-word description of your company
- High ranking in product search results – Move to the top of buyers online.

Premier Listing — \$999

- Basic company contact information
- Company micro-Website: includes up to 5 web pages promoting your company and its products!
- High ranking in product search results – Move to the top of buyers online.

Super Listing: Directory, Industry Links & Press Room Combo Package — \$1,250

Includes:

- Company name, contact, address, phone, fax, email and internet hyperlinks, in up to three industry categories,
- Logo and 75-word company description
- Company name and website address in our Industry Links section
- Unlimited use of our Press Room section for posting Product Releases, Appointment notices, etc.
- As a value-added we will include your company name and website within our Internet Directory in each issue of the magazine for one year at no additional cost.

FOR ADVERTISING INFORMATION PLEASE CALL:

James Cook, Senior Publisher

Tel. Direct: (416) 510-6871 Cellular: (416) 254-5239

Canada Toll Free: 1-800-268-7742, Press 1, Dial 6871#

USA Toll Free: 1-800-387-0273, Press 1, Dial 6871#

E-mail: jcook@mediacaster.com

THANK YOU FOR COMPLETING THE *MEDIACASTER* SOURCE GUIDE LISTING QUESTIONNAIRE

Authorized Signature: _____

Print name: _____ Position: _____

Your Telephone: _____ Your Fax: _____

Contact e-mail: _____ Date Completed: _____

This e-mail address will be used for future verification and will not be published.

Please return your completed questionnaire as soon as possible.

Mediacaster Source Guide, 12 Concorde Pl., Suite 800, Toronto, ON M3C 4J2

Telephone: 416-510-6871; 1-800-268-7742, ext. 6871

Please fax completed questionnaire to: 416-510-5178; if busy fax to 416-510-5129

cb@businessinformationgroup.ca

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Card # _____ Expiry Date _____

Signature _____ Date _____

Name _____ Title _____

Company _____ Tel# _____

Address _____ Fax# _____

City _____ Prov/State _____ Postal/Zip Code _____

E-Mail _____

MY COMPANY'S MAIN BUSINESS ACTIVITY AT THIS LOCATION IS:

- | | |
|---|---|
| 536 <input type="checkbox"/> Independent Cable Systems Operators | 230 <input type="checkbox"/> Mfg & Whlsrs of Telephone/Wireless Technology |
| 348 <input type="checkbox"/> Major Multi-System Operators | 646 <input type="checkbox"/> Mfg & Whlsrs of Cable including coax, fibre optics, switches |
| 157 <input type="checkbox"/> Cable Programming/Networks | 650 <input type="checkbox"/> Mfg & Whlsrs of TV/Radio Equipment and Software |
| 541 <input type="checkbox"/> Telephone Company | 647 <input type="checkbox"/> Retailers of Satellite Equipment & Systems |
| 641 <input type="checkbox"/> Cell Phone Company | 648 <input type="checkbox"/> Retailers of TV Equipment |
| 642 <input type="checkbox"/> Digital Broadband Services Operation/Distribution | 406 <input type="checkbox"/> National Advertisers |
| 514 <input type="checkbox"/> Satellite Services Operation/Distribution | 108 <input type="checkbox"/> Advertising Agencies |
| 318 <input type="checkbox"/> Internet Service Provider | 127 <input type="checkbox"/> Program/Content Provider: Production House Audio |
| 643 <input type="checkbox"/> Audio/Video Streaming | 576 <input type="checkbox"/> Program/Content Provider: Production House Video |
| 645 <input type="checkbox"/> Transmission Link Services | 649 <input type="checkbox"/> Program/Content Provider: Programmers |
| 644 <input type="checkbox"/> Broadband Providers | 485 <input type="checkbox"/> Program/Content Provider: Syndicators and Agents |
| 378 <input type="checkbox"/> Microwave Service Providers | 182 <input type="checkbox"/> Consultants |
| 587 <input type="checkbox"/> Other Wireless Communications (<i>specify</i>) _____ | 125 <input type="checkbox"/> Associations |
| 543 <input type="checkbox"/> TV Stations/Networks | 267 <input type="checkbox"/> Government |
| 204 <input type="checkbox"/> Specialty & Pay TV | 000 <input type="checkbox"/> Other (<i>Please Specify</i>) _____ |
| 169 <input type="checkbox"/> Community TV | |

FAX YOUR ORDER NOW! (416) 510-6875

OR CALL TOLL-FREE: CANADA 1-800- 268-7742, ext. 3547 USA 1-800-387-0273, ext. 3547

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12 Concorde Place, Suite 800
Toronto, Ontario M3C 4J2